



Perfect Weight AMERICA

NEW EPISODES OF JORDAN RUBIN'S PERFECT WEIGHT AMERICA TOUR AIRING ON TRINITY BROADCASTING NETWORK

WEST PALM BEACH, FL -- *Extraordinary Health with Jordan Rubin*, the popular Christian health and wellness show, will begin airing new episodes on **Trinity Broadcasting Network (TBN)** on Monday, March 24. Hosted by America's Biblical Health Coach Jordan Rubin, the series will focus on his successful weight-management program **Perfect Weight America** as well as highlights of his bus tour to more than 200 cities.

Extraordinary Health with Jordan Rubin airs on Mondays at 11:30 a.m. EST and Tuesdays at 7:30 p.m. EST. **TBN** is the world's largest religious network and America's most watched faith channel with more than 30 million viewers.

"I am concerned about the millions of people who genuinely want to lose weight, but are discouraged from failing on so many diets," said Rubin. "With this program, I am showing how anyone can achieve a "perfect weight" or realistic weight loss so they can look and feel their best."

Traveling in a 45 foot red, white, and blue Perfect Weight America bus, Rubin is recognizable to many fans. They greet him at bookstores, health food stores, organic farms, hotels, churches, businesses, and town halls to hear about how "globesity" will lead to chronic diseases and 75 percent of adults being classified as overweight by 2015. Since starting the tour on January 2, Rubin has traveled approximately 16,000 miles, spoken to more than 7,000 people and has signed an estimated 5,000 copies of his book.

Extraordinary Health with Jordan Rubin features interviews with guests who have succeeded with Rubin's **Perfect Weight America** weight-management program. Guests share tips about how they overcame common weight control dilemmas and learned how to eat more organic, living foods to nourish their bodies. The book's sub title, "Change Your Diet, Change Your Life, Change Your World" has been an inspiration to many readers, including Melissa Gertz of Findlay, Ohio. Once tipping the scales at 225, Gertz dropped 65 pounds and was motivated to organize a Perfect Weight America group with more than 300 members in her town.

In addition to Gertz and special guests, the show will also feature local families in various cities as part of Rubin's "Adopt a Family" program. Lucky families chosen for an extreme health makeover will get assistance from Rubin and his team in how to shop for

healthy foods that will help them trim pounds. Families will also learn how to exercise, remove toxins from the household, and make “greener” choices to benefit the environment.

Jordan Rubin is the author of the New York Times best-seller *The Maker’s Diet* and 18 other health related titles. His newest book, *Perfect Weight America* (Siloam), was released nationwide January 1, 2008.

Known as “The Health Evangelist,” Rubin has appeared on television shows such as “Life Today” with James Robison, “This is Your Day” with Benny Hinn, “Paula White Today,” FOX News, and Good Morning America. He has ministered in churches worldwide, including The First Baptist Church of Atlanta pastored by Dr. Charles Stanley and Hillsong Church in Australia.

For more information, visit <http://www.JordanRubin.com> or <http://www.perfectweightamerica.com> For interviews, contact Rhonda Price at 561-371-9407 or Susan Fonger at 561-386-2801.